

ABSTRACT OF THE DISCLOSURE

An electronic apparatus capable of customizing a screen of free layout for image information from a plurality of media through simple operations, and a method for generating a program to be used for the electronic apparatus. Selected display information such as the location and the size of a display screen area for generating a program for displaying an image on a display unit is displayed on the display unit. Generated information for generating a program corresponding to the selected display information such as a plurality of kinds of elements of editing information of a DOM tree is stored. The stored elements are selected corresponding to the selected display information displayed on the display unit, and the generated information is generated. Then, the program for displaying the image is generated on the basis of the generated information.